



**PETER DELGADO**

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## EDUCATION

**Art Institute Of California, San Diego** *2005-2008*  
Bachelor of Science in Graphic Design

**Grossmont College** *2002-2005*  
Associate of Science in Business Management

## EXPERIENCE

Senior Graphic Designer and Web Designer at **The Salvation Army Kroc Center** *6/11-present*

Design and brand management for The Salvation Army Kroc Center. Works with Marketing team to create fresh and innovative marketing campaigns. Assists Marketing Manager with marketing and communications needs. Responsible for development, design, and implementation of in house marketing collateral, environmental and interior building signage, and promotional products. Maintains and designs for sd.kroccenter.org and corresponding sites. Measures analytical web statistics. Completes projects in a timely manner by working with program managers to fulfil needs. Coordinates with local outside print and promotional vendors.

Junior Graphic Designer at **Hula Girl Design** *6/10-5/11*

Production and creation of branding, packaging for 33rd Parallel, Del Mar Village Association, Cantare Foods, Smart Touch Technology and Bullets 2 Bandages. Worked with inhouse design team to create design concepts tailored for specific clients. Followed production jobs from creation to outputting for printer. Managed social media accounts and company blog. Created illustration, and prepared screen printing classes for ilovemakingstuff.com.

Lead Project Coordinator at **Fedex Office** *5/07-7/11*

Manages production team, ensures quality of all printed materials, and finishing of client orders. Works within a fast-paced deadline driven environment. Applies design skills and active communication to solve customer-based problems.

Junior Graphic Design Intern at **Enni Bi Communications** *1/07-5/07*

Designed ads and layout for Gaslamp Quarterly. Knowledge of brand placement and identity to work with clients. Concept development and layout of Sense Labs research manual.

## SKILLS

•Project management •Design for marketing, advertising and publishing purposes •Business marketing via social media outlets •Art Direction, production artist and concept design •Proficient in Adobe CC: Photoshop, Illustrator, InDesign •Outstanding hand skills in art and experience with a wide range of materials •Excellent ability with a digital SLR Camera •Proficient in both Mac and PC platforms •Working knowledge of XHTML, CSS and javascript

## AWARDS & RECOGNITIONS

- 2013 HOW Magazine/ **merit winner**
- 2011 Applied Arts / **student winner**
- 2010 Subtext Gallery Paper Cuts Zine Show
- 2008 San Diego ADDY Creative Show / **gold untraditional advertising & special judges award**
- 2008 August Young Gun Of The Month / **runner up**
- 2008 AICSD Logo Competition / **3rd place**
- 2008 National Student Advertising Competition (NSAC) / **3rd Place**
- 2007 AICSD Logo Competition / **2nd place**

## ABOUT

I am an interpreter. Translating thoughts and ideas into visual communication. By being culturally aware and taking note of the world outside of design, I have crafted a distinct southern California style. My artwork includes hand drawn art and specific attention to typography. My creative mind gives me strong passion for design and advertising. My hobbies include playing the electric guitar, old cameras, and listening to indie music

# references

**Sally Cox** - *Executive Director*

*Grossmont-Cuyamaca Community College District Auxiliary Organization*  
619.644.768

**Henry Hikima** - *Art Institute Advertising Professor*

619.861.6744

**Angel Roy** - *Communications Officer-Sandag*

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