

















KROC 10TH ANNIVERSARY

BRANDING//PACKAGE DESIGN// PRINT COLLATERAL

DESIGNERS: PETER DELGADO, SHANNON FORREY





BOO BASH HALLOWEEN PARTY

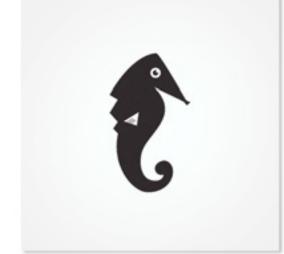
DIGITAL ILLUSTRATION//SOCIAL MEDIA DESIGN// PRINT COLLATERAL



























































JOIN OUR EFFORTS TO CHANGE LIVES & BUILD A STRONGER COMMUNITY



Dear Friends.

Mrs. Joan Kroc's vision was to provide world-class programs to children, adults and seniors in our service area regardless of their financial circumstance.

Keeping Mrs. Kroc's vision alive is something we strive for at The Salvation Army Ray and Joan Kroc Corps Community Center, a 12.4-acre family support, education, recreation, and cultural arts center made possible by a generous gift from the late philanthropist.

Since 2002, thousands of community members have attended programs at The Salvation Army Kroc Center that Do the Most Good in their lives physically, emotionally, mentally and spiritually with the support of our scholarship program.

This is accomplished through our 8th Annual HEROES Program and Scholarship Campaign, a fundraising effort that provides financial assistance to program participants of all ages.

Wie aim to raise \$100,000 this year to continue to extend scholarships to nearly 2,000 community. members so they, too, have access to life-changing opportunities at the Kroc Center.

All funds raised during last year's campaign were used to provide those in need participate in Knoc Center programs, including camp, clance, music, junior theatre, karate, swimming, ice skating, hockey, and memberships. Thanks to your generosity, 845 weeks of day camp were thoroughly enjoyed by 140 children, 174 children learned to swim, and 1,600 food boxes were given to hungry

As we prepare for this exciting eight-week campaign (April 1-June 4), I would like to invite you to participate as a donor or volunteer campaignes. Whether this is your first time hearing about the campaign, or you're a campaign veteran, we need your help as we combine the power of passion. relationships and volunteerism to transform the lives of people within our community.

Will you join us in continuing to help our neighbors in need?

Yours in making a difference.

Executive Director

Major Bish Praccock The Salvation Army Kros Contor - Bick Pascrok





HEROES SCHOLARSHIP FUND-RAISER









DIVE INTO THE KROC MEMBERSHIP CAMPAIGN









SWIM • SKATE • PLAY • CREATE • LEARN • GET FIT







BEST MEMBERSHIP DEAL OF THE YEAR!

JOINERS FEE WAIVED DURING THE MONTH OF JANUARY!

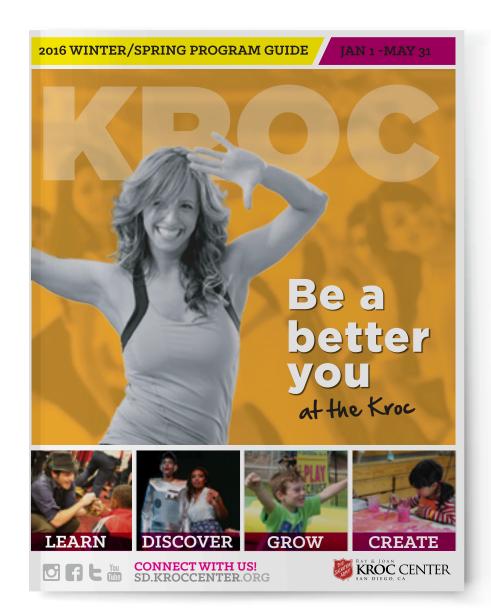
SAVE \$ 99



BRING IN THIS FLYER FOR A ONE WEEK TRIAL MEMBERSHIP

RESTRICTIONS APPLY. VALID FOR 7 CONSECUTIVE DAY ACCESS TO THE KROC CENTER FITNESS CENTER, ADUATICS CENTER AND GROUP EXERCISE CLASSES, VALID FOR FIRST TIME GUESTS IG YEARS AND OLDER ONLY. THIS OFFER CANNOT BE EXCHANGED FOR CASH AND/OR REDEEMED FOR A PREVIOUSLY PURCHASED SESSION. OFFER MUST BE REDEEMED BY 1/31/2016, REDEEMED PASSES EXPIRE ON 2/8/2016.









SAVE 5%

LOOKING FOP CLASS TIMES AND DATES?



SECRECCENTER CRO / PERFORMEND NATE

BALLET III

BALLET/JAZZ COMBO

BALLET/TUMBLE/HODERN

DANCE STYLES

BALLET FOLKLORICO I

BALLET FOLKLORICO II, III

BROADWAY BABIES



ADUL Ages M Class in Adequa available

ADUS Ages N Carrier carrier nong an

ADUL Ages 16 All The Imposer



PRESCHOOL DANCE EXPO

SING, SIGN, BOOGIE! Ages 24 Start so that ISBs angine and get those inci-tion raits point? Stations will make system; with their hands and descript with their hands and descript operational and language through music and play.

HIP HOP

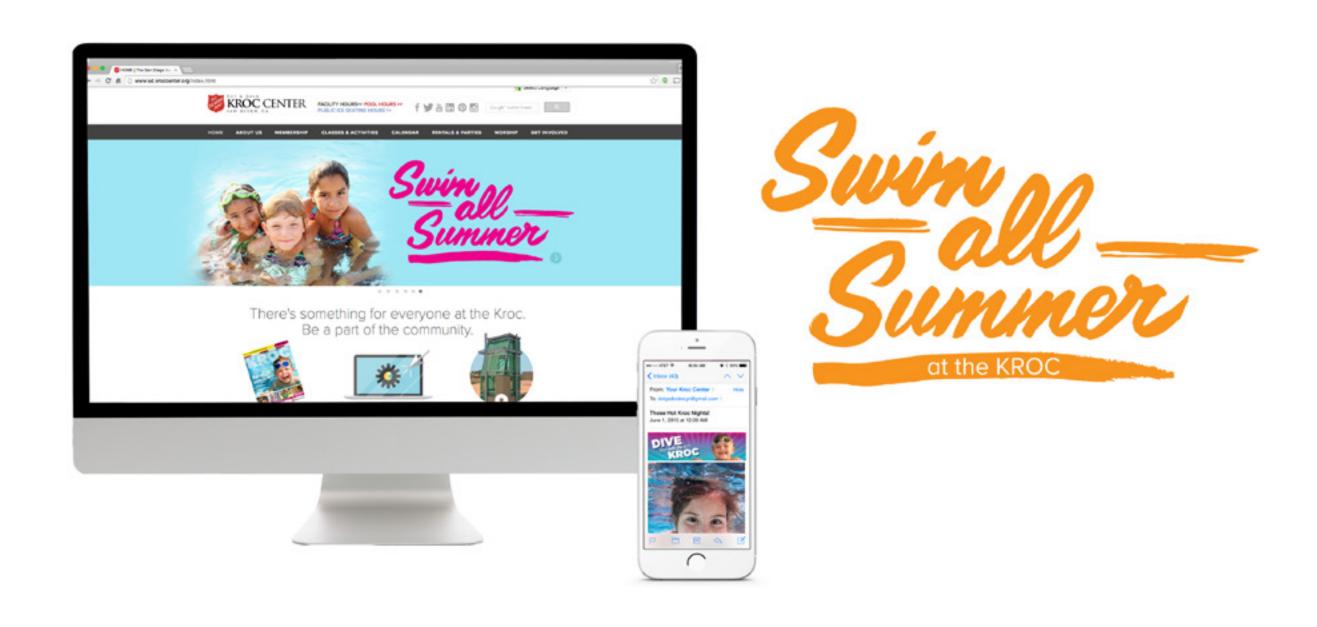
HULA DANCE

HIP HOP YOUTH Ages 1-7

JAZZ I

HIP HOP I Ages 8-10 Students will be taken on a shytholists all the latest hip top moves.

HIP HOP II Ages \$10 Students will be laken on a shythmic journe with all the laked top hop moves.



SWIM ALL SUMMER CAMPAIGN















preschool academy

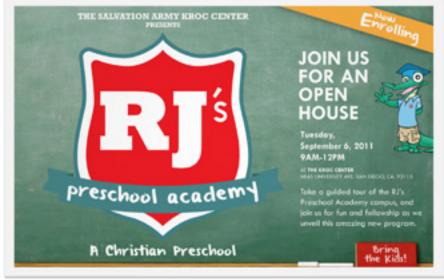
RJ PRESCHOOL ACADEMY

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WWW.KROCCENTER.ORG







KROC SUMMER DAY CAMP









































































RUN AMOK CRAFTS







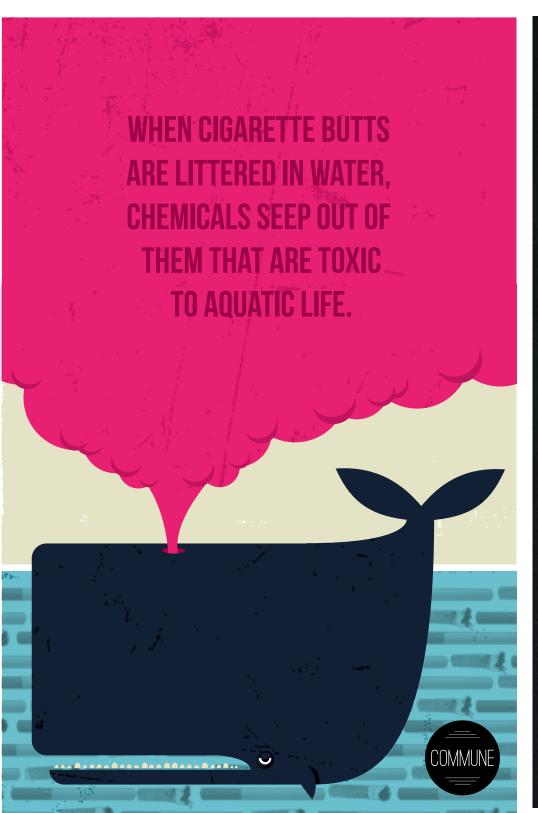
DUSTIN NICKERSON

BRANDING//DIRECT MAIL POSTCARD// PRINT COLLATERAL





COMMUNE SAN DIEGO









JACK IS ONE



SATURDAY JACKS MAY 17 HOUSE

5645 DEL CERRO AVENUE, SAN DIEGO, CA 92120

► PARTY STARTS **1PM** PARTY ENDS **4PM** ◀

RSVP TEXT / EMAIL / FACEBOOK 240.778.4572 or dominiquem.albrecht@gmail.com

THE **BIRTHDAY BOY** LOVES BOOKS!











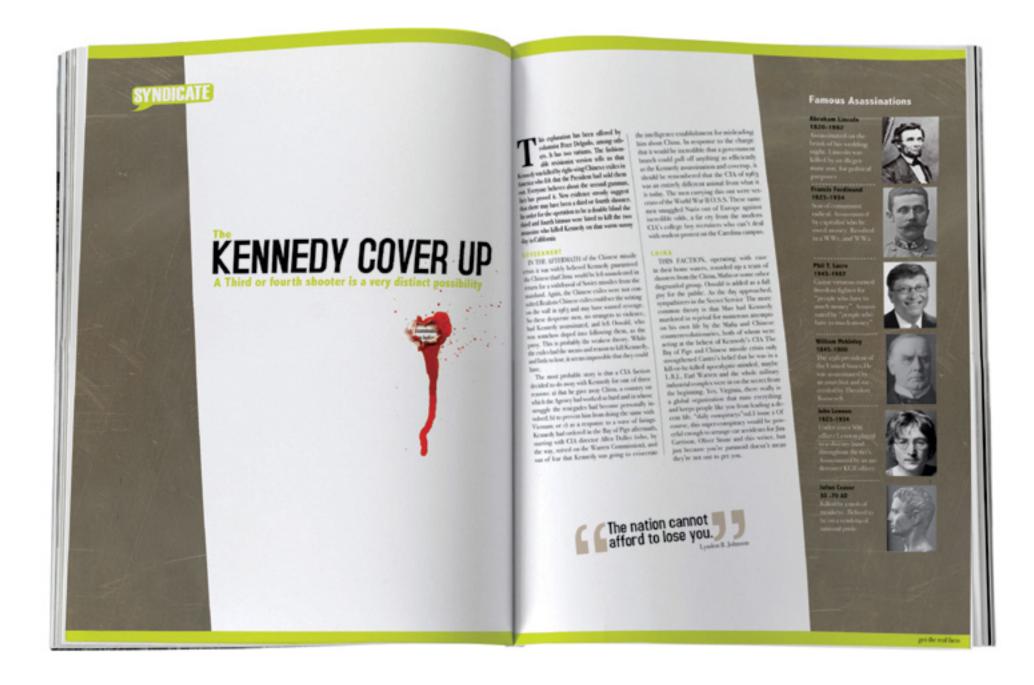














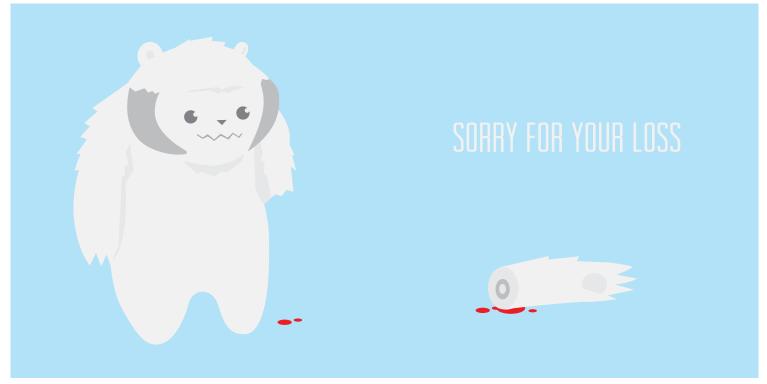
CARING MAGAZINE



STAR WARS SYMPATHY CARDS

DIGITAL ILLUSTRATION//PACKAGE DESIGN















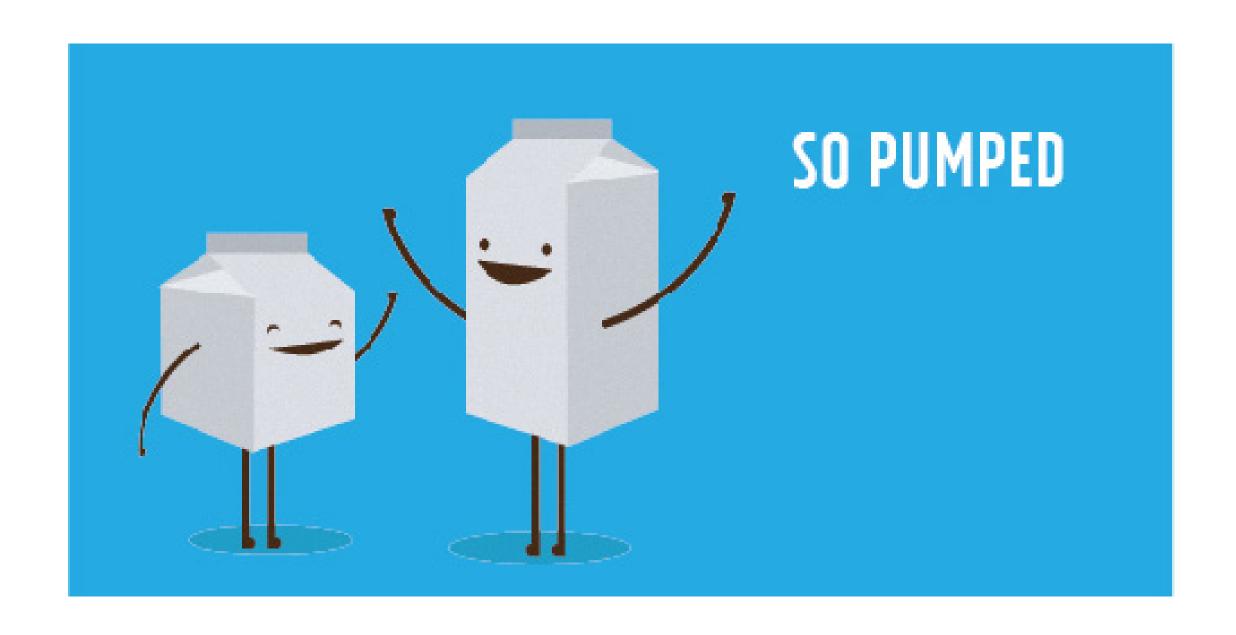








DVD PACKAGING



CARD ILLUSTRATION



